



# siteLink

## User Conference 2017

## Conference Program

### Wednesday 15th March, 2017

<b>8:00am</b>	<b>Registration Opens</b>	<b>Foyer</b>
<b>8:45am</b>	<b>Introduction and Opening Address</b> DD - SiteLink Certified Professional presentation SCP.	<b>Room 1</b>
<b>9:00am</b>	<b>KEYNOTE "MyHub - Tablet Interface"</b> SiteLink's new tablet interface has revolutionised Self Storage operations - We show how it works and how it will speed up rentals and save you money.	<b>Room 1</b>
<b>9:45am</b>	<b>The Paperless Office</b> Use SiteLink's tools to go completely digital. With our new tools, the paperless office is a secure reality. See it first hand.	<b>Room 1</b>
<b>10:30am</b>	<b>Morning Tea</b>	<b>Foyer</b>
<b>11:00am</b>	<b>Revenue Management</b> What are the basics of managing your revenue? How you can automate rental increases and increase profits.	
<b>11:30am</b>	<b>SiteLink Sales Tools</b> Inquiries, reservations and follow up are all tools to use to increase sales, master these and you wont miss that next rental.	<b>Room 1</b>
<b>12:00pm</b>	<b>CRM and Customer lifecycle</b> CRM Customers have a "Lifecycle" See how SiteLink tools can help your site improve communications and profits with customers.	<b>Room 1</b>
<b>12:30pm</b>	<b>Lunch</b>	<b>Foyer</b>
<b>1:30pm</b>	<b>RapidStor Online Marketing Launch</b> With over 10,000 online rentals already, we will show you the most comprehensive online marketing tool for Self Storage. Hold onto your seats!	<b>Room 1</b>



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<b>2:00pm</b>	<b>API - Connecting your systems</b> SiteLink's ecosystem allows connectivity from every angle - The API is the must have tool for custom development. We show you what can be done. It's limitless.	<b>Room 1</b>
<b>2:30pm</b>	<b>Auditing tools in SiteLink</b> Learn about all the tools in SiteLink to audit your facility - Is every dollar that is supposed to be in the bank actually in the bank? We show you how to make sure that transactions are correct and your income is maximised.	<b>Room 1</b>
<b>3:00pm</b>	<b>Afternoon Tea</b>	<b>Foyer</b>
<b>3:30pm</b>	<b>Top 10 Tips</b> Our 2017 Top Ten SiteLink tips - These tips will make you money. We reveal our top 10 ideas to help you grow your business.	<b>Room 1</b>
<b>4:00pm</b>	<b>Future of SiteLink</b> What does the next year hold for SiteLink? Its never been a better time to be a SiteLink User. We show you where we are going in 2017.	<b>Room 1</b>
<b>4:30pm</b>	<b>Q&amp;A Panel</b> Question our panel - ask the hard questions now!	<b>Room 1</b>
<b>5:00pm</b>	<b>Close</b>	<b>Room 1</b>